The University of Akron

University Council

Institutional Advancement Committee
Goals for the UC year ending April 30, 2018

Goal	Priority Number	How Will Goal Be Measured?
Improve the way students are made aware of scholarships, focusing on scholarships with specific requirements that may go un-awarded.	1	Creation of a new web-tool with an expanded search function, to better match students with scholarships. Increase in the amount of endowed scholarship awards.
Create a toolkit of best practices for those in colleges/departments who process scholarship applications and awards. Facilitate communication between these employees for additional support.	2	Creation of the toolkit. Creation of an active Brightspace group where these resources can reside and issues can be discussed and resolved.
Increase the standardization of processes and messaging regarding scholarships among the colleges.	3	College/department scholarship websites should look much more similar than they are currently. Use of our materials in the training of new employees involved in these processes.